

How are you hyperlinking?

There's no wrong way to hyperlink, but knowing why and how you are making connections can enhance your learning and your impact on your audience. Here are some common reasons to hyperlink, but remember, the list is by no means comprehensive.

- **To define or describe.**
Provide additional information or definition for the people, places, or things you are writing about.
- **To illustrate or apply literary techniques.**
Analogies. Metaphors. Examples. Satire. Irony. Express them through hyperlinks.
- **To support arguments.**
Don't just cite references, hyperlink to them.
- **To provide the audience with context.**
Help your audience understand your perspective (or motivation for writing the post) by hyperlinking to background information, including the course website.
- **To link to what your classmates are thinking.**
Point out connections between your thinking and what your classmates are writing. They'll likely return the favor.
- **To map out your learning.**
Hyperlink to your own work over time to tell a story about what you've thought, done, and learned.